

Pinpoint Tech Market Opportunities

Guide your strategy for major tech opportunities with IDC Spending Guides. Predict and analyze spending across geos, industries, company sizes, lines of business, and other key segments.



Over 20 Spending Guides provide Five-Year Spending Forecasts for:

120+
Technologies/Services

28
Industries

400+
Use Cases

50+
Geographies

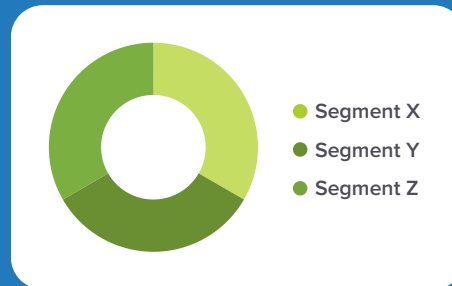
Discover rich insights with powerful tools and models to:

Forecast Spending in Key Industries and Segments



Size and forecast tech spending in key industries, company sizes, and lines of business.

Examine Market Opportunities Your Way



Forecast tech spending by use case, deployment type, and other key perspectives.

Enhance Strategic Decisions Over Time



Uncover key trends and actionable insights to support your market prioritization and other decisions.

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